



Advertise with The Saga!

Reach Valhalla students, staff and the community with over 3000 views per month!

Available Advertisements

Top Banner Ad

- Located at the top of every page to the right of the Saga logo
- \$110 per month (**save 15% and get a free ad link**) or \$30 per week
- 468 by 60 pixels

Upper Side Box Ad

- Located towards the top of the side of the page, below the page header
- \$90 per month (**save 16% and get a free ad link**) or \$25 per week
- 250 by 250 pixels

Lower Side Box Ad

- Located towards the bottom of the side of the page
- \$80 per month (**save 11% and a get free ad link**) or \$21 per week
- 250 by 250 pixels

Bottom Banner Ad

- Banner ad located in the footer of the page
- \$80 per month (**save 11% and get a free ad linking**) or \$21 per week
- 468 by 60 pixels

Ads are sold on a space-available basis.

Additional Availabilities

Link your ad to a webpage – one-time-per-ad \$5 or *FREE* for ads purchased on a monthly basis

Link your ad to a coupon/flier – one-time-per-ad \$10 or \$5 for ads purchased on a monthly basis

Promotional Tweets - \$5 per tweet

Contact: Cristina McQuillen
Business/Advertising Editor
thesagaadvertising@gmail.com
(619)-593-5401

**Save up to 15%
or more with
monthly advertising!**

Terms & Conditions

Updated December 2015



PLEASE READ CAREFULLY

- Advertisements are sold on a space-available basis
- For the purposes of advertising with The Saga, one (1) week is defined as seven (7) calendar days and one (1) month is defined as thirty (30) calendar days
- Images for advertisements must be the dimensions specified in the Advertising Manual, either four-hundred-sixty (460) by sixty (60) pixels or two-hundred-fifty (250) pixels by two-hundred-fifty (250) pixels depending on the advertisement space
- Images for advertisements must be supplied in either Portable Network Graphics (PNG) or JPEG/JPG format
- Files for fliers/coupons must be supplied in Portable Document Format (PDF), Microsoft Office Word (DOC), Microsoft Office Word XML (DOCX), Open Office Document (ODT), Open Office Drawing (ODG), Portable Network Graphics (PNG), or JPEG/JPG format
- The term of an advertisement must be contiguous – for example, an ad sold for one month can not be split into two periods of 15 days
- When you advertise with The Saga, you grant The Saga, an organization of the Valhalla High School Student Body and the Grossmont Union High School District, worldwide, sub-licensable, royalty-free, transferable, permanent intellectual property rights to the use of your advertisement on The Saga web site, in printouts, and promotional materials which feature images of The Saga web site or in any other materials/media which your advertisement's presence on The Saga website may cause it to appear in.
- When you submit an advertisement or related materials to The Saga you certify that you own or have licensed the necessary intellectual property rights to all content within your submitted materials and agree to indemnify and hold harmless The Saga and the members and advisors thereof, Valhalla High School and the Associated Student Body thereof, and the Grossmont Union High School District in any claims resulting from your advertisement or related materials, including, but not limited to, claims of intellectual property right infringement.
- If there is an issue regarding your advertisement that prevents it from being displayed as requested and you do not respond within four (4) business days of being notified, The Saga may choose to refund your money and open the advertisement to other advertisers
- All advertisements are subject to the approval of the Editorial Board of The Saga and are subject to all applicable policies, regulations, and laws and standards of ethical journalism
- Payment must be received in full to Valhalla High School, Attention: The Saga, 1725 Hillsdale Road, El Cajon, California, 92019 before an advertisement is displayed. If your advertisement is set to begin before payment is received, your advertisement will be postponed until payment is received
- Payment must be made payable to Valhalla Saga
- Refunds are available only prior to 5 school days before your advertisement is set to be published. No refunds are available within 5 days of your advertisement being scheduled to be published or after it is published.
- Once your advertisement is published you must notify the The Saga five (5) school days in advance of wanting it removed prior to the end of the purchased period.
- The Saga reserves the right to mark an advertisement, promotional tweet, or related materials as being paid advertisements.

Advertising Form

Updated December 2015



Company Name: _____

Mailing Address: _____ City: _____ ZIP: _____

Physical Address: _____ City: _____ ZIP: _____

General Phone Number: (____) - ____ - _____

Contact Name: _____ Title: _____

Business Phone Number: (____) - ____ - _____ Email: _____

I Want to Purchase:

Top Banner (Monthly): \$110 x ____ months = \$ _____

Top Banner (Weekly): \$30 x ____ weeks = \$ _____

Upper Side Box (Monthly): \$90 x ____ months = \$ _____

Upper Side Box (Weekly): \$25 x ____ weeks = \$ _____

Lower Side Box (Monthly): \$80 x ____ months = \$ _____

Lower Side Box (Weekly): \$21 x ____ weeks = \$ _____

Bottom Banner (Monthly): \$80 x ____ months = \$ _____

Bottom Banner (Weekly): \$21 x ____ weeks = \$ _____

Promotional Tweets: \$5 x ____ tweets = \$ _____

Link my ad to a website (FREE for monthly ads, \$5 for weekly) = \$ _____

Link my ad to a flier/coupon (\$5 for monthly ads, \$10 for weekly) = \$ _____

TOTAL = \$ _____

Post Date: _____

I have received, read, and agree to the terms and conditions for advertising with The Saga

Print Name: _____ Title: _____

Signed: _____ Date: _____

For Saga Use Only		
Received: _____	Payment Received: _____	Payment Deposited: _____
Accuracy Confirmed By: _____	All Materials Received: _____	
Posted By: _____	Date: _____	Date to Remove: _____
Removed By: _____	Date: _____	